

FIG. 1

10039986-091600

209T60" 9365E00T

Goodwin Procter LLP - Practice Areas - Microsoft Internet Explorer provided by Goodwin Procter


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**From private equity to intellectual property to corporate governance**



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## Intellectual Property/Technology

Companies today realize that developing, acquiring and protecting intellectual property rights is more than good business strategy — it's increasingly becoming a matter of commercial survival. With millions and potentially billions of dollars at stake, effectively managing these assets is more than retaining a competitive advantage — it's safeguarding the future.

At Goodwin Procter, our focus is on intellectual property strategy as well as the latter of the law. In today's world, new technology developments and opportunities occur at Internet speed, change is constant, boundaries are often undefined and convergence is the norm. In this environment, there is simply no substitute for experienced attorneys with the knowledge and expertise to help navigate uncharted territory.

The Intellectual Property/Technology Practice of Goodwin Procter is one of the firm's fastest growing areas. We have more than 75 attorneys working full time in the areas of intellectual property law and strategy, with strong complements in both the Corporate Department, including patent counsel, and the Litigation Department. Our recent merger with key members of Friedman Siegelbaum LLP, a

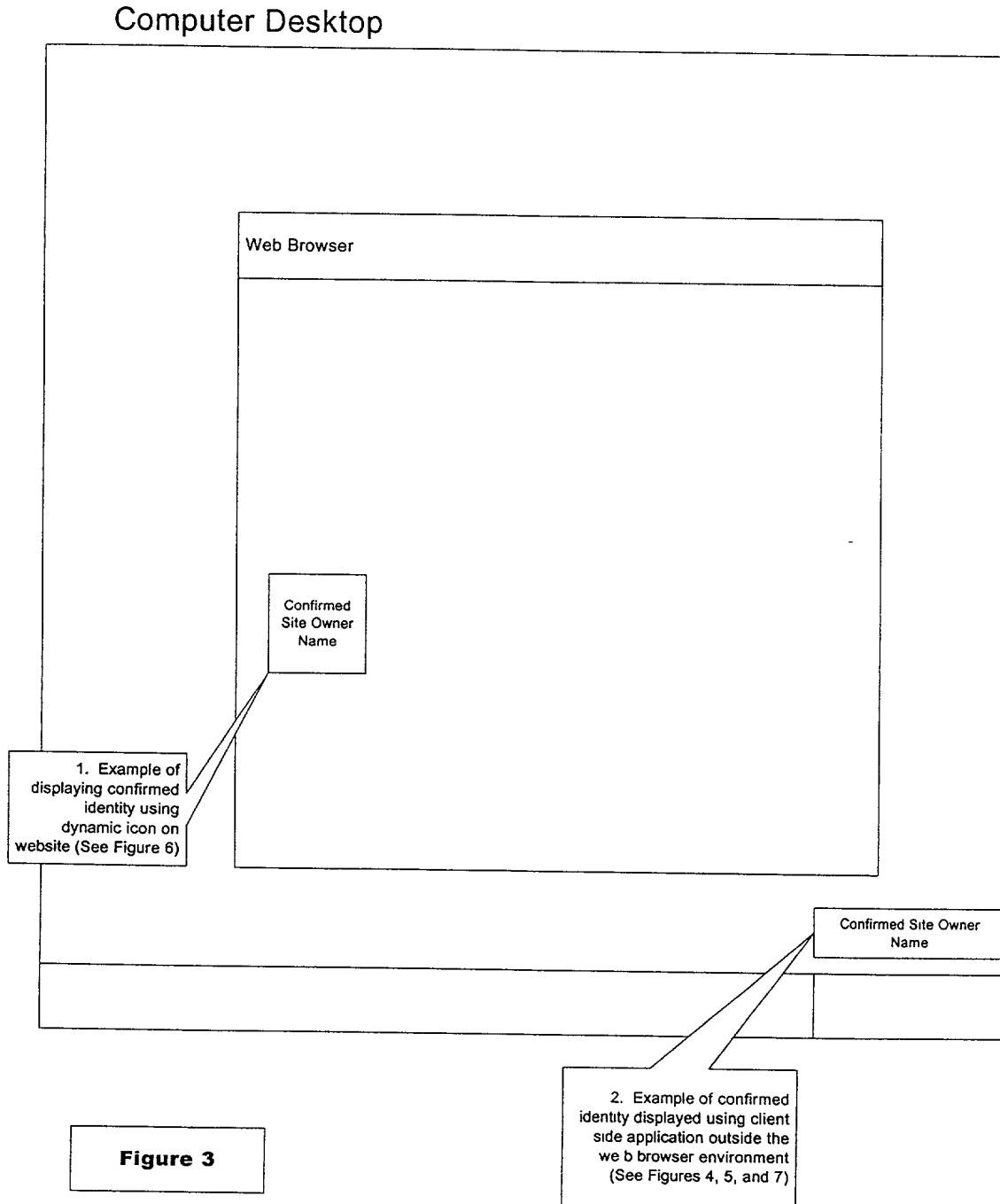
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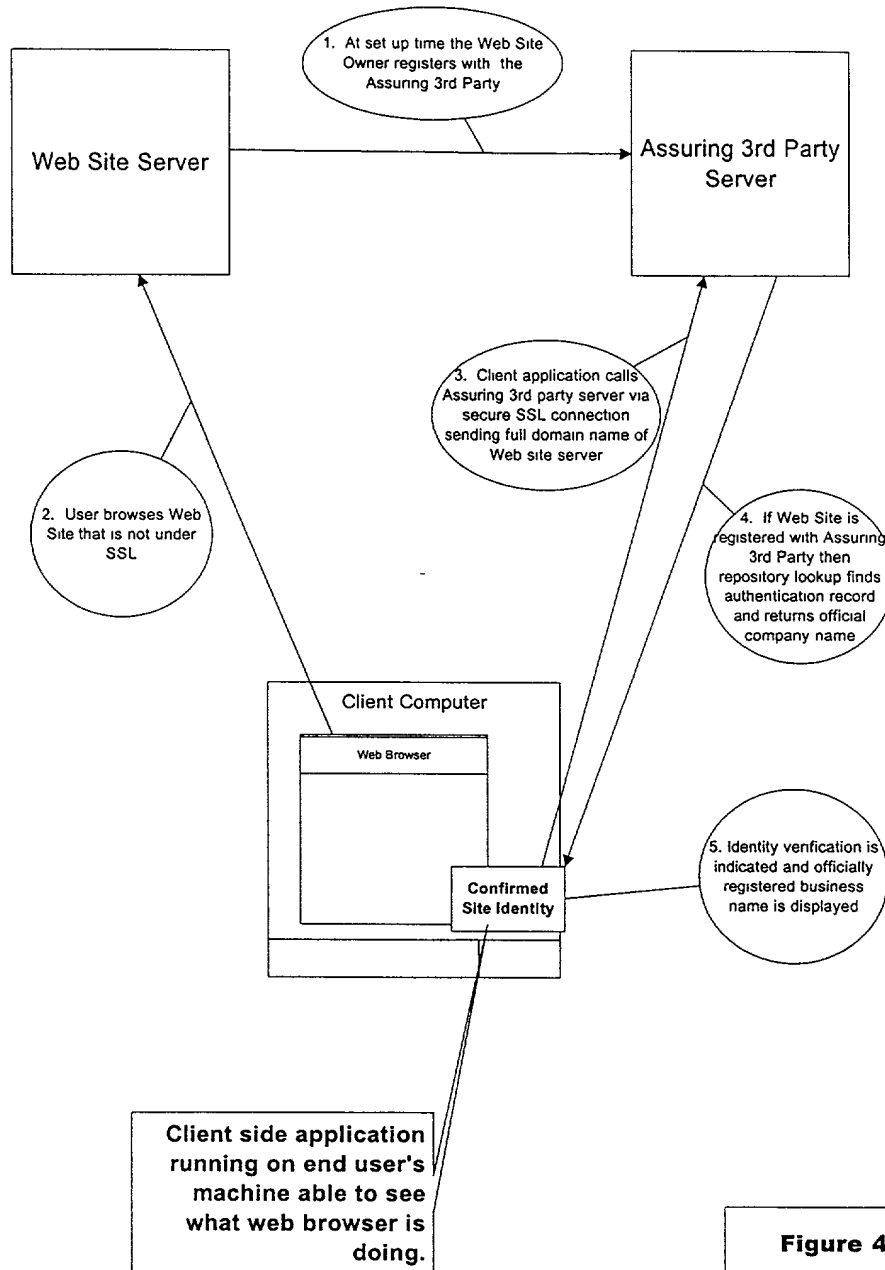
Figure 2



# Web Site Identity Assurance



# Web Site Identity Assurance Client Application Example - Assuring 3rd Party Server

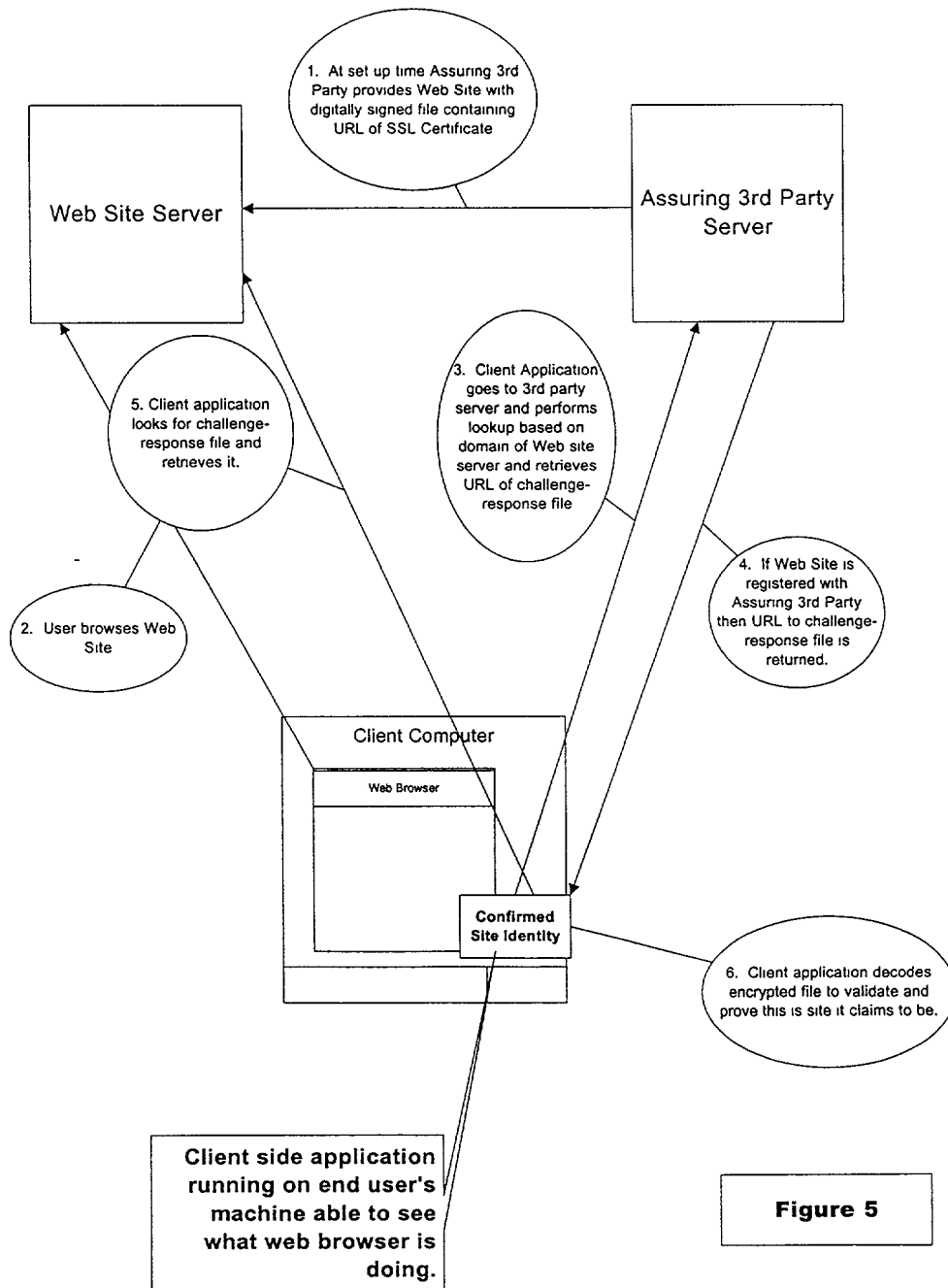


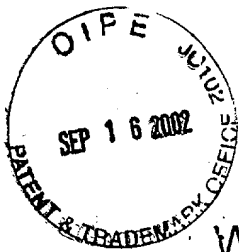
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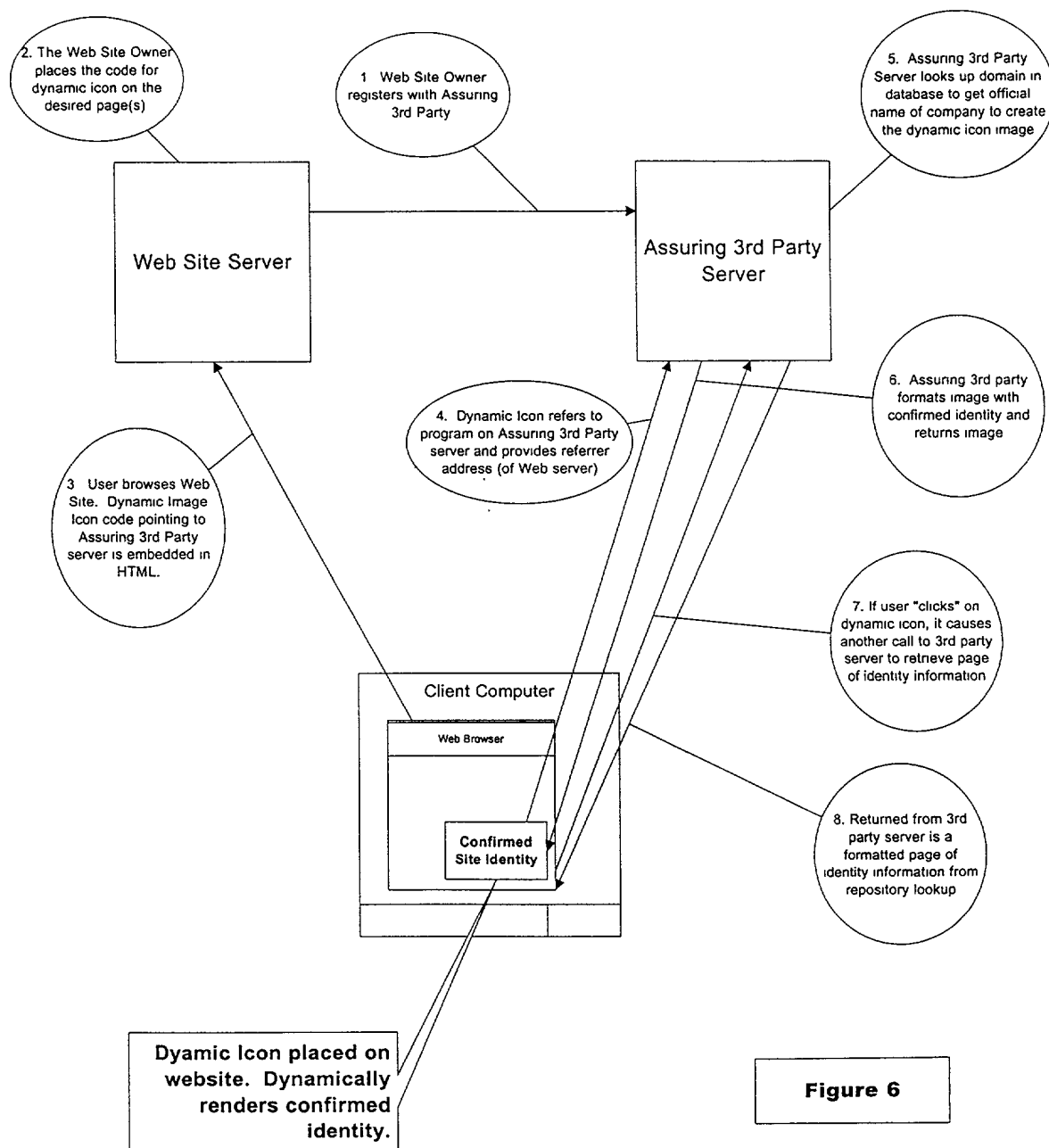


# Web Site Identity Assurance Client Application Example - Assurance File on Web Site Server



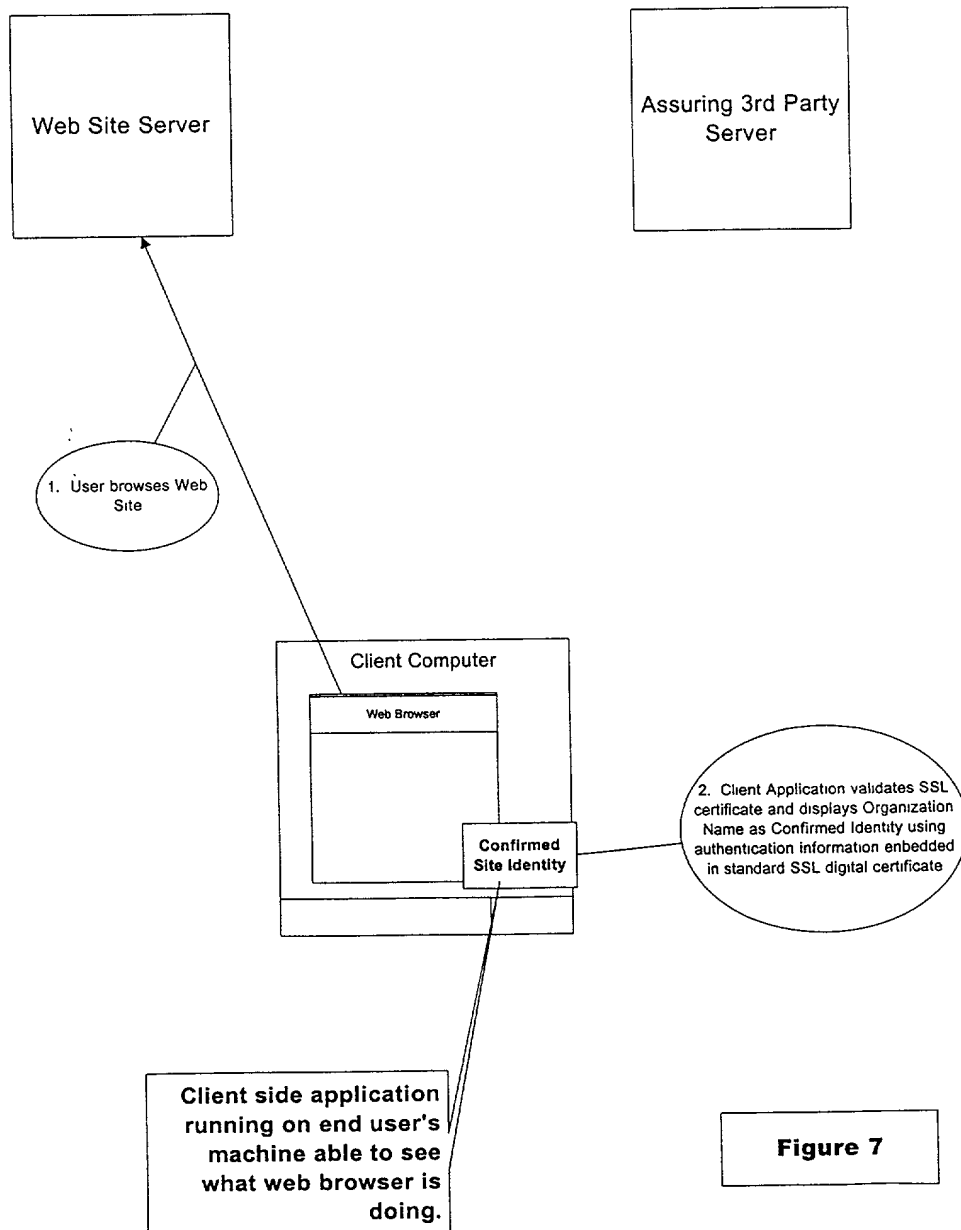


## Web Site Identity Assurance Dynamic Icon Example





## Web Site Identity Assurance SSL Only Example



**Figure 7**



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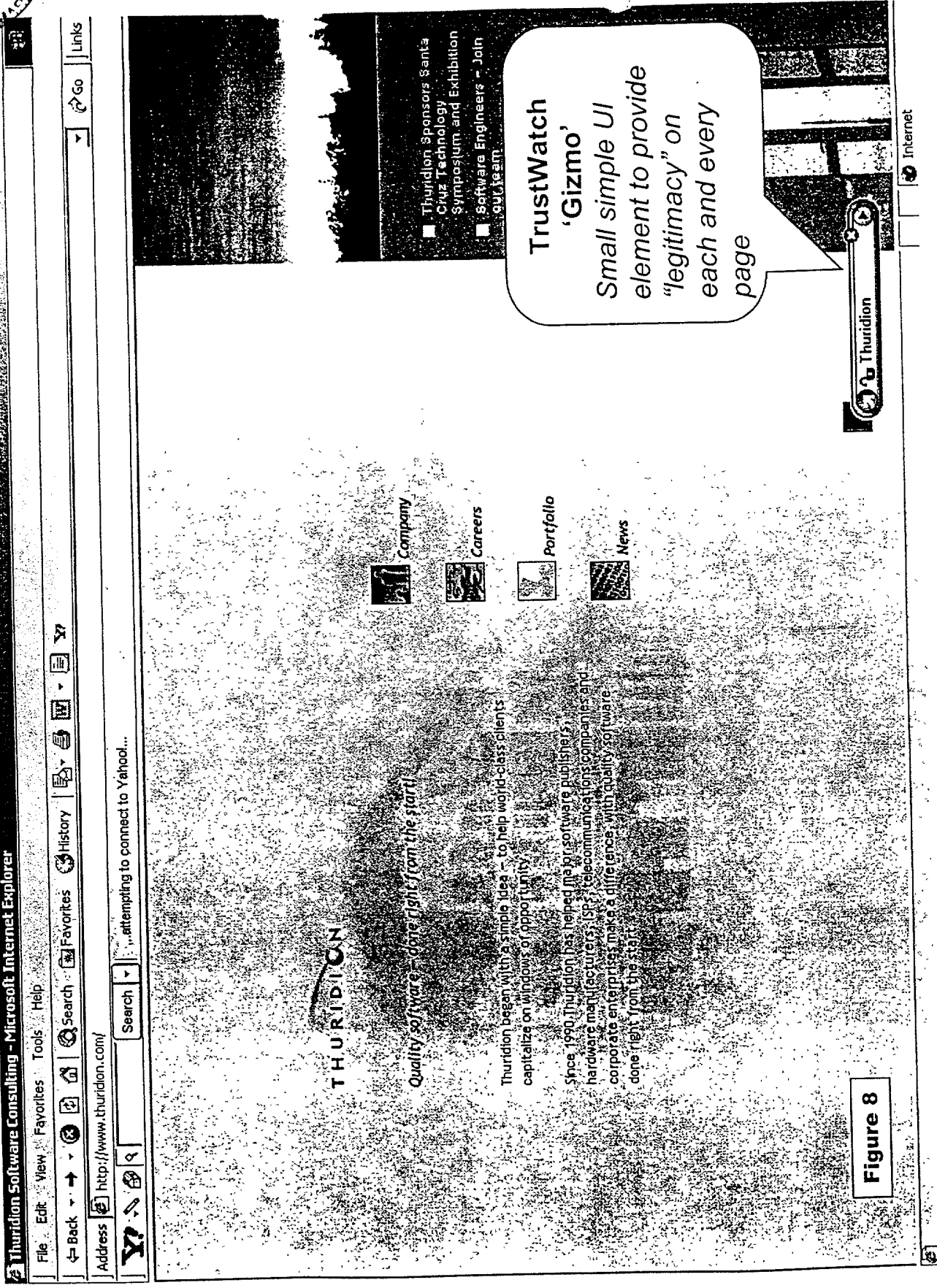
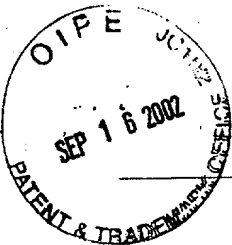


Figure 8





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# TrustWatch - 'trust at a glance'

Microsoft Internet Explorer - Merchant Services - Microsoft Internet Explorer

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TrustWatch

Deeper levels of information

Figure 10